

Seminar: "Doing business with North Korea" (Beijing, 27 October 2014)

In the current financial and economic situation, companies face many challenges. They must cut costs, develop new products and find new markets. In these fields, North Korea is an interesting option. The country is opening its doors to foreign enterprises and it established several free trade zones to attract investors. There are several sectors, including textile industry, shipbuilding, agro business, logistics, renewable energy, mining and Information Technology, that can be considered for trade and investment.

North Korea is competing with other Asian countries by offering skilled labour for low monthly wages and by offering tax incentives. Most of the North Korean trade is currently taking place with China, which grew in 2013 by over 10% from that recorded in 2012.

A growing number of European firms are exploring the country as well, for example companies with production facilities in China, and where the wages are rising fast.

Doing business with North Korea has always been challenging, but it is now less complicated than it was in the past. Do you want to be informed about these new business opportunities? Then join our unique afternoon event in Beijing. Three European speakers will address various aspects of doing business with North Korea, and will also share their own experiences.



Draft program Monday 27 October 2014

15.30 - 16.00 hours	Registration and welcome of attendees
16.00 - 16.30 hours	Paul Tjia is director of GPI Consultancy. He organises missions to North Korea on a regular basis (both for companies and press). He will give a general introduction on trade & investment opportunities,
16.30 - 17.00 hours	Simon Cockerell moved to Beijing in 2000, and joined Koryo Tours (the first foreign tour organiser to North Korea) in 2002. He has since travelled monthly to this country, and will discuss the latest developments in tourism.
17:00 – 17:30 hours	Roger Barrett is director of Korea Business Consultants, an advisory firm based in Beijing. He will discuss his experience on working on projects inside North Korea.
17:30 – 17:45 hours	Questions and answers
17:45 – 18:15 hours	Informal meetings.

Entrance fee

The participation fee for the seminar is RMB 150 (Euro 20) only and must be paid at the venue. Given the number of available seats, a reservation is required (see below).

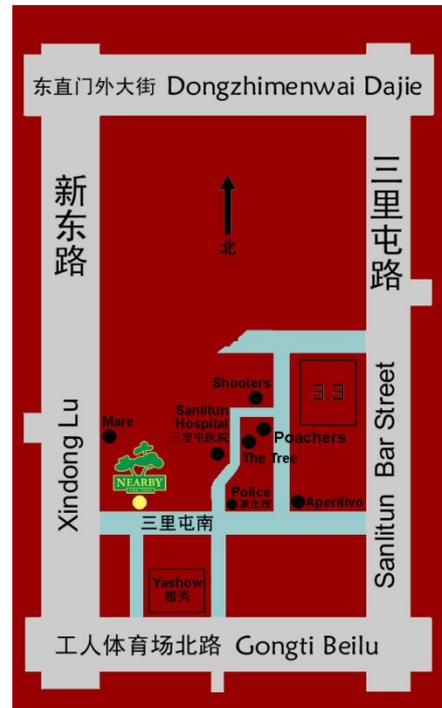
For the members of the European press mission to North Korea (organised by GPI Consultancy), entrance is free of charge.

Note: drinks during the informal part are included.

Venue: 'Nearby the Tree'

Restaurant 'Nearby the Tree'
32A Sanlitun Bar Street Xi Jie
Chaoyang District – Beijing
Tel: 64131522 / 87
<http://nearbythetree.com/>

For taxi instructions: see map on the right



Reservation is required

Please send an e-mail with your name, company name and contact details to: info@gpic.nl before Monday, 27 October, 2014.

Due to the limited availability of seats, your participation is only guaranteed upon receipt of a confirmation.

We look forward to welcoming you on the 27th of October!

For further information



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Established in 1995, GPI Consultancy is a specialized Dutch consultancy firm in the field of offshore sourcing. It is involved in business missions to various countries, including North Korea.

The following business sectors in North Korea are described in more detail:

- Garments: www.gpic.nl/Making-garments-in-North-Korea.pdf
- Software and ICT: www.gpic.nl/outsourcing_in_north_korea.pdf.